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News FOR IMMEDIATE RELEASE

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YMCA OF NORTHERN ROCK COUNTY SEEKS COMMUNITY INPUT IN JUNE RESHAPING SESSIONS

ALL ARE WELCOME TO LEND IDEAS, CONNECT WITH NEIGHBORS AND STAFF, AND HELP SHAPE THE FUTURE OF JANESVILLE AND MILTON Y'S

[JANESVILLE, WI] – [May 29, 2025] — The YMCA of Northern Rock County invites residents, members and non-members, and local partners to attend a 90-minute 135 Reshaping Sessions and conversation this June. These gatherings will collect ideas on facility updates, program offerings, and community priorities as the organization approaches its 135th anniversary in 2026.

"Our May sessions were full of energy and fresh ideas about what might come next for us, and now we are feeling just as excited to open this conversation to everyone across Northern Rock County, whether you are a member or not. Your insights will help us build a Y that truly reflects our community's dreams and needs," said Angie Bolson, president and CEO of YMCA of Northern Rock County.

June sessions are open to the wider community.

- Tuesday, June 3, 5:30 p.m. <u>Downtown Janesville YMCA</u>, 221 Dodge St., Janesville
- Thursday, June 5, 10 a.m. Parker YMCA, 1360 N. Parkview Dr., Milton
- Thursday, June 5, 5 p.m. Milton Public Library, 430 E. High St., Milton
- Tuesday, June 10, 6 p.m. Downtown Janesville YMCA, 221 Dodge St., Janesville
- Wednesday, June 11, 10 a.m. Downtown Janesville YMCA, 221 Dodge St., Janesville
- Thursday, June 12, 12 p.m. Milton Public Library, 430 E. High St., Milton
- Friday, June 13, 9:45 a.m. Downtown Janesville YMCA, 221 Dodge St., Janesville
- Tuesday, June 17, 12 p.m. Hedberg Public Library, 316 S. Main St., Janesville

Light refreshments will be provided. Special accommodations can be requested in advance.

Registration is requested, additional feedback welcome.

Sign up at www.ymcanrc.org/135years or contact Johanna Adams, membership and engagement director, at (608) 754-9622 ext. 1107 or jadams@ymcanrc.org. Can't join us in June? Email Johanna Adams to schedule a one-on-one feedback session or fill out the online feedback form at www.ymcanrc.org/135years.

What to expect at a session

Your feedback will directly shape the Y's <u>135 & Beyond Strategic Plan</u>, which focuses on facility modernization, financial resilience, participation and growth, health and well-being, and belonging.

- Presentation of key findings from market research, community engagement, and strategic planning
- Small-group discussions on facility needs, program ideas, and community priorities
- Ranking of your top three "must-haves" for the Y's next chapter

In July, a newly formed Y Community Team will review session insights and draft a community-driven plan to be shared at a fall progress check-in.

135 & Beyond Strategic Priorities

Earlier this month, the YMCA of Northern Rock County launched the 135 & Beyond project to celebrate its long history in Northern Rock County and to advance five strategic priorities.

- 1. Facility Modernization: Enhance building layouts and green spaces to support expanded programming
- 2. Financial Resilience: Diversify revenue streams to secure sustainable, affordable access for all
- 3. Participation & Growth: Broaden program offerings and improve accessibility for families of all ages and abilities
- 4. Health & Well-Being: Renew focus on the physical, mental, and spiritual wellness of every community member
- 5. Belonging: Cultivate purpose-driven staffing, membership, and leadership that reflect our community's diversity

Stay updated on the Y's community project by visiting www.ymcanrc.org/135years and follow along for updates on social media.

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Everyone Belongs at the YMCA of Northern Rock County

We're part of a nonprofit organization of over 2,700 Ys located in 10,000 communities across the United States dedicated to strengthening the communities that they serve. With a focus on developing the potential of youth, improving individual health and well-being, and giving back to and supporting communities, your participation brings about meaningful change not just within yourself, but also in your community. The YMCA of Northern Rock County has 2 branches: the Janesville YMCA and the Parker YMCA. Stop in for a tour today!